

parents&kids

# BABY BOOK

2010



CREATIVE SOLUTIONS *for* MISSISSIPPI PARENTS

## Pregnancy And Postpartum Must Haves



### B-Buckles

Your belly's expanding, but your pants aren't? Expand your wardrobe with B-Buckles - just loop, snap and go!. Now wear those designer jeans throughout your pregnancy and beyond. Bye-bye rubber band and scary maternity jeans! B-buckles are a hip new maternity accessory for savvy mamas. Available in fabulous colors and designs, these wardrobe savers are cool like a belt buckle and practical, too! Available at Babies R Us and [www.mybbuckles.com](http://www.mybbuckles.com).

### Rent Maternity Wear

Being a mom-to-be who's a few pounds heavier doesn't make your social calendar any lighter! If you're expecting a baby, you know the issue of needing apparel for your ever-changing figure. So what's a mom-to-be to do? Purchase the mediocre dress that you'll never wear again at full retail price? Borrow that ill-fitting muumuu from your second cousin? This is a pregnant woman's biggest fashion dilemma! Enter [www.RentMaternityWear.com](http://www.RentMaternityWear.com), the online rental service dedicated to chic maternity wear.

### Psi Bands

Psi Bands (pronounced "sigh bands") relieve nausea with fashion in mind. They were invented by two moms after discovering the positive effects of using wrist acupressure to alleviate their nausea after experiencing many months of morning sickness during each of their pregnancies. They are fully adjustable - both around the wrist and at the acupressure point. Psi Bands, available in five different fun and colorful designs, are waterproof and can be worn in the shower, pool, ocean, etc. Psi Bands retail for about \$15 per set, depending on the retailer. Purchase them at Rite Aid Drug Stores, or visit [www.psibands.com](http://www.psibands.com) for the most up-to-date list of stores and online retailers.



Gemvara offers customizable gemstone letter pendants by designer Ji Hwang that are elegant, affordable, and available for complete personalization. Mix and match eight precious metals and sixteen high-quality gemstones to design a necklace with the initial of



your child adorned with their birthstone or favorite color. Plush presents for new moms have become a celebrity trend. (Heidi Klum received sapphire jewelry from Seal: "Blue for [her daughter] Lou," he said.) Visit [www.gemvara.com](http://www.gemvara.com) to learn more about Gemvara's custom jewelry design process, and give it a try!

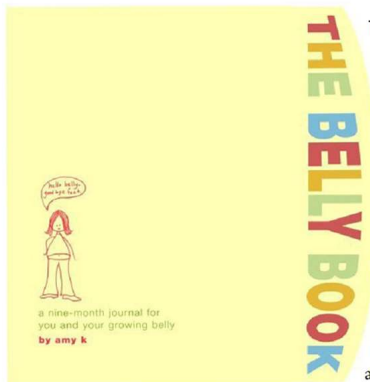
### Cinch band

"The Cinch" band for new moms can be worn under work or evening apparel, creating a flattering silhouette and eliminating the uncomfortable urge to "suck it in." The Cinch is made to adjust to the individual body of the wearer, with a 360-degree adjustable wrap. Designed to accommodate the unique needs of a post-pregnancy body, the Cinch rests comfortably against the skin. The Signature Cinch for new moms has a pocket for an ice-pack or warming-pad for soothing a sore abdomen and has a subtle interior measuring tape that allows the wearer to watch in real time as her waistline returns to its original shape. Regaining your healthy shape is a "cinch" with the support of this post-partum tummy wrap, in conjunction with a healthy diet and exercise. [www.byanew.com](http://www.byanew.com).



### The Belly Book by Amy Krouse Rosenthal

This best seller allows you to get acquainted with your growing belly. The Belly Book is organized by trimester and includes pages for "time-lapse" belly photos and ultrasound images, as well as prompts for writing about food cravings, maternity clothes you never want to see again, and much more. To date, Amy has also published eleven children's books, with 7 more on the way. Her children's books include Little Pea, Little Hoot, and Little Oink; Spoon; The OK Book; and The New York Times bestsellers Duck! Rabbit! and Cookies: Bite Size Life Lessons. Forthcoming in the months ahead: Sugar Cookies: Sweet Little lessons on Love; The Wonder Book; and Bedtime for Mommy. Amy's other adult titles include The Grandparent Book: A Keepsake Journal; and The Big Sibling Book. Learn more about the author at [www.whoisamy.wordpress.com](http://www.whoisamy.wordpress.com).



[www.ANewYou.com](http://www.ANewYou.com) is a website that sells great-looking clothes for moms-to-be and new moms that are both comfortable and stylish. The "Silhouette" line is for moms who desire a slim look and feel, combining comfort and elegance in a single garment—all without sacrificing fashion. The Silhouette Collection creates flattering lines strategically tailored to a woman's body: smoothing the waistline, providing additional support at the bust, and featuring a more generous cut through the hip. We tried the Charmed Gray Woven Dress from the Silhouette Collection. This collection is designed exclusively for first trimester and post-pregnancy moms. Each piece has hidden features for a stylish look both before and after your baby is born. \$130.

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